

## Authors Brief Biography

### **Roland J. Zavada**

21 Cottonwood Lane  
Pittsford, NY 14534  
(716) 248 2162

Mr. Zavada retired, as a Standards Director for Imaging Technologies, from Eastman Kodak in March 1990. His past responsibilities included coordinating the activities of the Consumer Video and Broadcast Television Evaluation Laboratories, a product engineer on reversal motion picture films, and as a principal member of the teams that introduced Kodachrome II, Ektachrome Commercial and Kodachrome Print Film and that developed the Super 8 system.

He has a BS from Purdue University, a degree in Photo Science from the Rochester Institute of Technology, and a MBA from the University of Rochester.

He began his standards activity with the Society of Motion Picture and Television Engineers (SMPTE) in 1962. In 1966, he assumed responsibility for the National and International Standardization of the Super 8 system, becoming chair of the SMPTE's 16mm and 8mm Technology Committee, chair of the Super 8 Technology Committee of the ISO TC-36, and subsequently became chairman of several national and international committees including leader of the United States delegation to ISO-TC36 - Cinematography. Work with the Society culminated with four terms as the Society's Engineering Vice President, 1976-1983.

Mr. Zavada received recognition for his technical contributions by receiving Fellowships from the SMPTE, the British Kinematographic Sound and Television Society, the Audio Engineering Society, and the Rochester Engineering Society.

In 1985, Mr. Zavada received the SMPTE Progress Medal for Technical Achievement and was awarded the Leo East Award as Rochester's 1985 Engineer of the Year. In 1986, he received the SMPTE Agfa Gevaert Gold Medal for outstanding Achievement in film and video imaging interface.

In 1994, Mr. Zavada was elected as a Life member of the Foundation of Motion Picture Pioneers Inc.

In 1995, The Society of Motion Picture and Television Engineers conferred its highest award and greatest distinction of Honorary Membership to Mr. Zavada.